

YOUTH ACTION UNLOCKED

Come together and tackle social issues you care about!



LEAD

the change you want to see

TACKLE

real issues in your community



CONNECT

with young people near you



BE PART OF SOMETHING BIGGER.

TUESDAY 22ND JULY

YOUNG PEOPLE. BIG IDEAS. REAL IMPACT.

SPEAK TO YOUR YOUTH WORKER TO SIGN UP IN YOUR AREA

YOUTH ACTION UNLOCKED

A PROGRAMME POWERED BY YOU AND FUELLED BY THE KEY



Young people from across the North East will come together and take action on the issues they care about most. Through KEY+, you'll have the chance to create real change and lead the solutions you want to see in your community. We're working with your local youth partnership, and we'd love for you to get involved!

If you're aged 11–18 and want to make a difference in your community, this is your chance! Young people from across the North East told us what mattered to them in their community and four big issues stood out:

Community Safety Poverty & Inequality Education & Employment Physical & Mental Health

You'll join young people from across the region to generate ideas and make real plans of how to tackle one of these issues in your community — and pitch for funding to make them happen.

OUR ASK TO YOU

Join a group of 8–10 young people from your area and take on this challenge:

1. **Think** about an issue you care about
2. **Plan** what is needed for your project including a budget
3. **Pitch** your idea to a panel

Your group will get **up to £1,000** and will have until November to **Do** your project.

In November, you'll be invited to our final showcase during #iWill week to celebrate, share your project, and reflect on your journey with other young people, funders, and local changemakers.

Through taking on this challenge, you'll have the opportunity to:

- enhance your essential skills to set you up for your future
- connect with other young people from across the North East
- achieve real impact in your community to be proud of and shout about for your CV
- receive a certificate to evidence your achievements

DATES FOR THE DIARY

EVENT 1: YOUTH ACTION UNLOCKED: THE HACK 22ND JULY 2025

Take part to this one-day hack event at the [Discovery Museum](#), Newcastle 10am-4pm and begin working on your social change ideas.

With support from your facilitator, your group will be empowered to **Think - Plan - Pitch** your idea.

Following the event, with the support your facilitator you will continue to work with your group to make turn your ideas into reality over the summer and early autumn.

EVENT 2: YOUTH ACTION UNLOCKED: THE SHOWCASE 20TH NOVEMBER 2025

Come back with your group on 20th November 2025 to celebrate what you've achieved, share your project, and reflect on your journey. You'll also get the chance to show decision-makers and funders the real impact you've made.

HOW TO SIGN UP

Get in touch with your youth worker / youth voice lead / youth partnership representative and let them know you want to be involved. They will direct you to how to sign up for your area.

[THEKEYUK.ORG](https://thekeyuk.org)