



# Ways to Raise

**In a changing world, you might not want to make a long-term commitment but there are ways you and your colleagues can support The Key.**

## Sponsored Events

The Key takes part in different sponsored events where people can get involved and raise money too. For our 30th Anniversary, we have Great North Run spaces at a reduced rate of just £30. Guarantee your space today.

## One Off Donations

The Key appreciates any support that you can offer. We are grateful for any support, whether long-term or one-off. Whilst we love building long-term win win partnerships, we know sometimes it can't always be. As with any donation, we'll send you a personal thank you letter and impact report on how your generosity made a real difference to the lives of young people most in need.

## Payroll Giving

Payroll Giving is a great way of donating money. Your monthly contribution to The Key will be deducted at pay and, we'll send you a personalised thank you letter and share updates on how your generous donation continues to make a difference.

## Ideas to get you started...

- Sponsored Events - Walk, run or 24-hours challenges
- Events to raise awareness of the partnerships such as a football tournament or party in the park
- Set up online accounts for donations and take advantage of your business network
- Host a VIP Event such as Karaoke night or charity ball with raffles or auctions - who doesn't love a prize!
- Go old school and host a bake sale or bag packing day in the local community store

**Fundraising is never a chore when you're doing it for a worthwhile cause. We are passionate about empowering young people by giving them the opportunities they deserve to discover what they are truly capable. We hope you feel as inspired about The Key and what we do!**

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